

Vegan Mainstream offers business and marketing coaching, consulting and training for vegan entrepreneurs, authors, chefs, personal trainers, coaches and business owners. Every day we help individuals launch and maintain successful vegan businesses.

BUSINESS HIGHLIGHTS

- Women Owned
- African-American Owned
- Stephanie has been vegan since 2005

FREE BUSINESS COMMUNITY SERVICES

- Vegan Business Interview Series (Live Stream & Podcast)
- Vegan Mainstream Village (online community)
- Accountability Buddy Program
- Webinars
- Downloadable Vegan Business Guides

COMPANY SNAPSHOT

Vegan Mainstream has been helping vegan entrepreneurs and business people since 2009. Headquarters are located in Kissimmee, Florida, but our team is international, and we travel across North America to share the message and expertise of Vegan Mainstream. Our work brings vegan entrepreneurs together, and helps them to reach further into the non-vegan sphere, always moving us closer to a reality in which veganism is mainstream.

OUR BUSINESS SERVICES

Online and Live Training

Online learning is a great way for busy entrepreneurs to access training opportunities that fit into their hectic schedules. We offer a number of online courses that allow you to learn and grow, wherever you're located in the world, at your own pace. We even offer virtual live trainings several times a year!

3-Month Coaching Program

When you're struggling sometimes what you need is some ongoing, personalized support, and that's what this program is all about. It's action-oriented, intensive and hands-on, individually designed to help you focus on what's important in YOUR business. Choose from four levels of support to find the right fit.

1-on-1 Consultations

Facing an obstacle in your biz? A personal consult can provide the tools or action plan you need to overcome it. During a consult you will be working with experienced business coach Stephanie Redcross West to pinpoint what is holding you back, and identify actionable strategies that will help you move forward

ENTREPRENEUR PUBLIC SPEAKER VEGAN BUSINESS OWNER

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FOUNDER
STEPHANIE
REDCROSS WEST

In 2009, Stephanie started developing tools, training and support for the brave individuals who identify themselves as Vegan Professionals – those starting and running vegan businesses all over North America, and the world. She was well-equipped to do this, with more than 15 years of marketing experience with small businesses and Fortune 500 companies.

Since then Stephanie has been a frequent speaker at vegfests, conferences and even her own bootcamp series. Through these types of engagements, and her day-to-day work with Vegan Mainstream, Stephanie inspires others to turn their vegan passion into successful businesses. She is a leader who promotes the concept that there is room for all types of vegan business owners, not only those developing and selling food-related products. We need vegan carpenters, fashion designers, accountants, and more.

Known for her impactful 1-on-1 consulting and business coaching services, Stephanie's clients testify to the difference their work with Vegan Mainstream has made. In an effort to make her services available to more people, and practical for busy vegan entrepreneurs, in 2014 Stephanie started offering online and team-training programs.

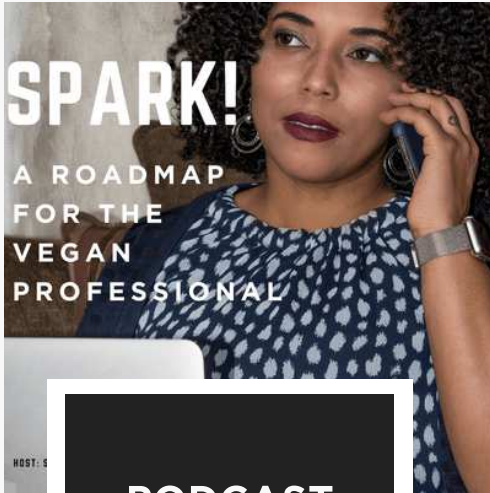
What IS a “vegan” business?

A vegan business is really defined by the person/people running it, and the intention behind the business. It may sell vegan products or services, it may promote the ideals of veganism, or it may be vegan because of the people running it. We know that people are what make a business special — so although people may first think of a vegan business being a restaurant that sells vegan food, or a clothing company that sells vegan clothing, we believe that ANY business can be vegan, if the people who run the business are doing so in a vegan way. This means, for example, that you can have a vegan graphic design company, or a vegan financial advisor. The fact that the people running these businesses are vegan mean that customers/clients can be comfortable with the ethics and principles behind the business. They might choose to use a vegan graphic design business, for example, not only because the company does fantastic work, but because they know their money will be supporting people who support the vegan lifestyle. As another example, someone might choose to go to a vegan financial advisor because they know that person will have expertise in advising on funds that don't exploit animals, etc. Understanding what a vegan business is really is a mindshift and an exercise in seeing the entire business world in a whole new way.

~Stephanie Redcross West



CONTENT TO EDUCATE AND INSPIRE



PODCAST



ARTICLES

WEBINARS



SPEAKING

WEEKLY

PODCAST & LIVE
STREAM VIDEOS

MONTHLY

ARTICLES/
WEBINARS

Testimonials

Having Stephanie in my corner was the best business decision I made in 2018! With her expert guidance, I ran a hugely successful first-time launch with an affiliate partner for my flagship course. Her skilled coaching and hands-on support make her one of my go-to resources for getting things done. If you want your operations organized, your marketing laser-focused, and your bottom line increased, I wholeheartedly recommend Stephanie with Vegan Mainstream.

~Katie Mae, The Culinary Gym

Stephanie Redcross is wonderful to work with. Not only is she a brilliant business strategist but she has a broad range of knowledge and delivers proven results. Without her help we would not have been able to grow our annual HealthFest from less than 200 attendees to almost 600 in just a few short years. She's worth every penny and then some, plus, she is an absolute joy to work with on a personal level.

~Mandy, HealthFest

I had the pleasure of working with Stephanie Redcross to help me with a variety of my business needs. It's quite amazing how many areas of expertise Stephanie has — and not just on the surface. She was able to help me with questions I had about overall business strategies, as well as marketing, online courses, email campaigns, and event organizing. But more than her technical skills, Stephanie blows me away when it comes to how present she is, how well she listens, how well she understands. Her follow-up is incredible, her professionalism is impeccable, and her compassion is authentic. I can't recommend Stephanie highly enough.

~Colleen Patrick-Goudreau, author, speaker, podcaster

